



### PAINT.

PAINT is the book embodiment of a classic paint and sip experience, guiding you step by step through the basics of painting with acrylics. In nearly 300 full-colour pages, explore paint in all realms: as a medium, as a practice, and what it means to become a painter.

First, become acquainted with your equipment, practice basic techniques, learn about the elusive creative process and try activities to enhance your creativity. Then, paint along to twenty beginner friendly acrylic paintings, building on skills as you go.

The book is co-written by the founder and an artist from pioneering Australian paint and sip studio Cork & Chroma who are known for specialising in sharing the joy of painting. Whether you're just starting out as a painter or are already somewhere along the path,

PAINT meets you where you are on your creative journey. A must have book for those who want to learn how to paint and fans of paint and sip!

### What our readers are saying...



"I am completely in-love with this book!"

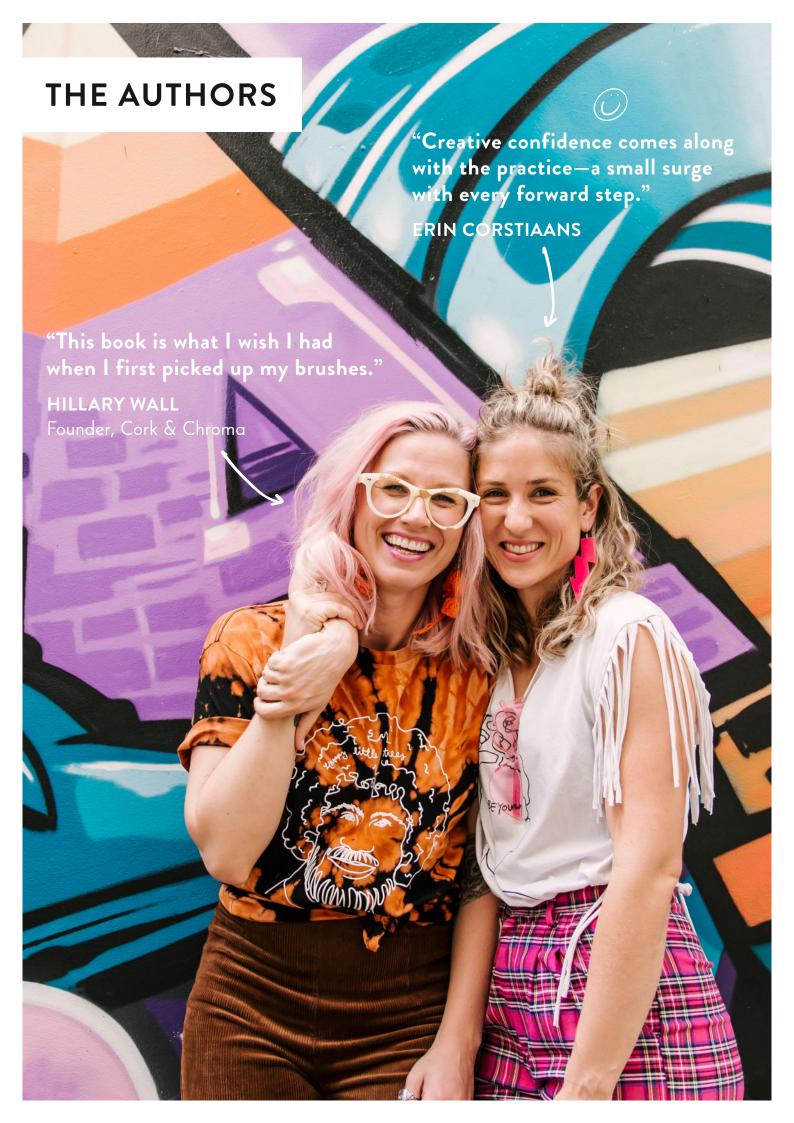
### 'Empowering and inspiring."

"I seriously think that anyone from a novice to a more experienced artist would get something out of this book..."

"A hand-holding, wholesome, creative firestarter."







# THE PAINTINGS

Which one do you want to paint first?













































## **LET'S PAINT!**

This book is an answer to the times we are in, inspiring us to be mindful, practice self expression and hold space for moments of peace. Plus, its a paper portal to a whole lot of arty fun!

This book calls forward the creative in all of us. It's chameleon like in it's purpose and will suit the need of the reader, sometimes inviting them to sit and read for inspiration, other times emboldening them to take painterly action. Designed to lay beautifully on a coffee table or be displayed on a shelf, it has an artful presence and captures attention in any space. It's the perfect gift and a lovely treat yourself moment.

We trust this book will suit your carefully curated offering, and we look forward to working with you.

PAINT is self-published and was written, designed, and produced in our Cork & Chroma flagship city of Brisbane/Meanjin.

For all press, wholesale and stockist enquiries please email:

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#### WHOLESALE RATES

8 books = \$320 (\$40 per book)

\*minimums can be negotiated.

The recommended retail price (RRP) is \$70.

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Prices are inclusive of GST (excl. shipping) and minimum order volume can be negotiated.

Orders come with a complimentary A3 poster for retail display. Please see the following pages for all poster examples currently available.

READY. SET. GO.





# HANDY THINGS.

Here are a few handy links to all the places you can discover more or grab yourself a copy of PAINT.

#### Cork & Chroma

Buy: corkandchroma.com.au/paint-the-book/

Article: corkandchroma.com.au/the-creative-process/

Article: corkandchroma.com.au/paint-the-book/

Article: corkandchroma.com.au/painting-from-home/

#### Social Media

Book: instagram.com/paint\_thebook/

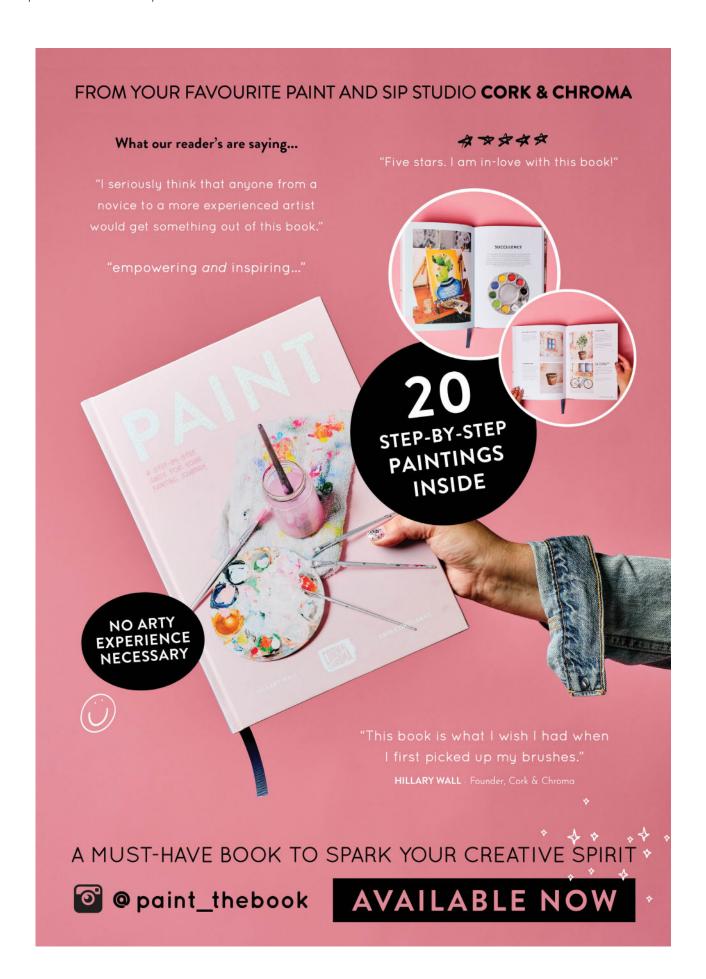
Cork & Chroma: instagram.com/corkandchroma





## **RETAIL POSTER**

A3 poster included in your first order.





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PAINT A STEP-BY-STEP GUIDE FOR YOUR PAINTING JOUR

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